Each individual SNO-PLOW™ granule is now coated with “LIQUI-FIRE™” melting enhancer. Unlike many salt and pepper ice melters; (one granule of this and one granule of that), each granule of SNO-PLOW™ works individually for maximum performance.

“LIQUI-FIRE™” is very safe. It is less toxic than baking soda. SNO-PLOW™ snow and ice melter contains no dangerous chemicals. It can be handled safely with bare hands. 100% non-toxic to children and pets.

SNO-PLOW™’s green colored granules reduce the possibility of over-application, the major cause of tracking problems. SNO-PLOW™ with “LIQUI-FIRE™” is safe on carpets and floors. Leaves no oily residue.

“SNO-PLOW™” will not harm trees, shrubs, lawns or other vegetation when used as directed.

SNO-PLOW™ is safe for concrete when used according to the manufacturers recommendations. When used on concrete do not use in excess of specifications listed by the manufacturer.

Unlike many other ice melters, “LIQUI-FIRE™” contains an anti-corrosion chemical to help fight corrosion to exposed metal.

“LIQUI-FIRE™” effectively lowers the working temperature range of SNO-PLOW™ allowing it to work up to 3 times faster than ordinary ice melters. The “LIQUI-FIRE™” in SNO-PLOW™ has a maximum freezing point of –27˚F (–32˚C).

“SNO-PLOW™” with “LIQUI-FIRE™” is available in five convenient sizes and packages, ranging from 25# to 100# containers.

“SNO-PLOW™” is very economical to use. If used according to label directions you will use less product per sq. ft. than most other ice melters on the market.

Compared to many other ice melters, “LIQUI-FIRE™” maintains the free flowing nature of SNO-PLOW™ for easier application and unlimited shelf life. SNO-PLOW™ is less likely to attract moisture and to cake.

Starts working on contact